BECOMING A COMMUNITY BUILDER

A WordPress Story

Mode Effect

2010

- **SAHM**
- **Lost Job**
- **Business Coach**
- **Co-Founder**

2012

WORDPRESS

- **1st WordCamp**
- **Feel in love**
- **"Wife"**
- **All the WCs!**

@raqueLandefeld

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2014

PHX COMMUNITY

- **WP Meetups**
- **PHX Tech**
- **PHX Creative**
- **WCPHX**

2015

GLOBAL COMMUNITY

- **WCEU**
- **Local Gov.**
- **PTA**
- **Lead Org.**

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COMMUNITY = PEOPLE. YOU CAN HAVE THE BEST INFRASTRUCTURE BUT IF YOU DON'T HAVE PEOPLE, YOU DON'T HAVE COMMUNITY.

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Thank you!

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